

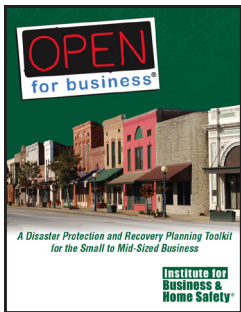
Plan now to stay...



A program of the Institute for Business & Home Safety

Owning or managing a business leaves little time to devote to planning ahead for a disaster that may never happen. But everything from a natural catastrophe to a power outage or storeroom flood could force a business to close its doors. And anything that disrupts operations can mean big trouble for the bottom line or competitive advantage. IBHS has the right tools to help you reduce the potential for loss should disaster strike, and reopen quickly should you be forced to close. This creates savings for your business and also benefits your employees and customers who rely on your business being open.

Open for Business® Basic



Open for Business® Basic is a free guide to business continuity planning for the small to mid-sized business. It is available as a stand-alone workbook, or with accompanying step-by-step instruction given during a series of eight 15 - 25 minute multi-media trainer sessions.

Each trainer session includes:

- valuable planning worksheets in Microsoft Word and PDF formats allowing you to save and print your completed plan
- business continuity and disaster recovery tips
- peril-specific property protection information
- the option to receive e-mail reminders to incorporate the planning process in your daily schedule



ACP Chapter Member volunteers offer local training on business preparedness to business and community groups using the Open for Business® workbook. Interested organizations can contact the Education Director, Ed Goldberg, at education@acp-international.com or their local ACP chapter for more information. Chapter Members can download presentation materials, made available by IBHS, on the ACP Chapter Member website, www.ACP-International.com.

NEW! To maximize your continuity planning efforts, follow the optional Advanced Track sessions within the Open for Business® Basic training series. The information will help you prepare for even the most demanding situations, and incorporates additional core elements of emergency preparedness and business continuity planning reflected in national and international standards.

Visit DisasterSafety.org/Business_Protection to begin your planning process or call 1-866-657-IBHS (4247) for more information.

**Institute for
Business &
Home Safety.**

IBHS is a non-profit applied research and communications organization dedicated to reducing property losses due to natural and man-made disasters by building stronger, more resilient communities.

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