



IBHS FORTIFIED HOME™ MEMBER TOOLKIT

THE NATIONAL STANDARD FOR RESILIENT CONSTRUCTION

FORTIFIED Home is a set of engineering and building standards designed by IBHS engineers to help strengthen new and existing homes through system-specific upgrades to minimum building code requirements that will reduce damage from severe weather events. The FORTIFIED Home program has three levels of designation—Bronze, Silver and Gold—that build upon each other, allowing homeowners to choose the desired level of protection that best suits their budgets and resilience goals.

There are FORTIFIED Home standards for houses in locations prone to hurricanes, high wind events and hail storms. One of the key elements in the FORTIFIED programs is the requirement for independent, third-party verification to ensure the standards have been properly implemented. As a result, some states and some insurers provide financial incentives to homeowners who build or retrofit FORTIFIED homes. The federal government also has acknowledged that FORTIFIED is the national standard for resilient construction by referencing it in various property loss mitigation resources.

IBHS has put together this toolkit for member companies to use with policyholders, agents, employees and other key stakeholders. Additional resources can be found at FORTIFIEDHOME.org.

APP

- **FORTIFIED On the Go App**
disastersafety.org/fortified-home-on-the-go-resources

VIDEOS

- **What is FORTIFIED?** vimeo.com/112705020
- **Which House Would You Rather Live In?**
vimeo.com/138085476
- **Getting the Roof Right** vimeo.com/91928746

FACT SHEETS AND BROCHURES

- **What is FORTIFIED?**
 - New Homes disastersafety.org/wp-content/uploads/FH-New-Fact-Sheet_IBHS.pdf
 - Existing Homes disastersafety.org/wp-content/uploads/FH-Existing-Fact-Sheet_IBHS.pdf
- **Roofing the Right Way**
 - Roofing the Right Way – Hurricane disastersafety.org/wp-content/uploads/2015/06/fortified-roofing-hurricane.pdf
 - Roofing the Right Way – High Wind & Hail disastersafety.org/wp-content/uploads/2015/10/fortified-roofing-the-right-way-high-wind-hail.pdf

• Is Your Roof FORTIFIED?

- Is Your Roof FORTIFIED? Hurricane disastersafety.org/wp-content/uploads/FORTIFIED-re-roofing-hurricane_IBHS.pdf
- Is Your Roof FORTIFIED? High Wind & Hail disastersafety.org/wp-content/uploads/FORTIFIED-re-roofing-high-wind_IBHS.pdf

• FORTIFIED Insurance Incentives

- Regulatory Framework for Insurance Incentives disastersafety.org/wp-content/uploads/FORTIFIED-Incentives1.pdf
- Wilmington, NC disastersafety.org/wp-content/uploads/2015/10/Wilmington-NC-FORTIFIED-Discount-Sheet.pdf
- Alabama disastersafety.org/wp-content/uploads/2015/10/Alabama-FORTIFIED-Discount-Sheet.pdf

CARDS

• Protect what is Priceless Cards

- Hurricane disastersafety.org/wp-content/uploads/FORTIFIED-Home-Rack-Card_Hurricane.pdf
- High Wind disastersafety.org/wp-content/uploads/2015/09/FORTIFIED-Pocket-Guide_High-Wind_IBHS.pdf
- High Wind & Hail disastersafety.org/wp-content/uploads/FORTIFIED-HWH-Rack-Card_IBHS.pdf

• Which Home Would You Rather Live In?

- <http://disastersafety.org/wp-content/uploads/2017/11/FORTIFIED-Which-Would-You-Rather-Live-In-Chart.pdf>

